



Keywords: Classic Expo, motor, classic car, trade fair, Salzburg

MEDIA INFORMATION:

Salzburg, 16th October 2024

Classic Expo: Salzburg's Classic Car Highlight

Now taking place for the 20th time, on the 18th to the 20th October 2024 the Classic Expo fair will once again transform Salzburg into a major hotspot for the domestic and international classic car community, attracting thousands of nostalgic classic and vintage car lovers to Salzburg Exhibition Centre.

The Classic Expo is one of Europe's leading classic car fairs, showcasing a wide range of exhibitors and products, and bringing together experts and hobby mechanics to celebrate their shared automotive passion.

“Over the years, the event has established itself as a major magnet for this community, far beyond the country's borders. There'll again be unique items to marvel at, and chances to purchase rarities from specialist dealers and private sellers. Overall, we've managed to gather around 350 exhibitors, whose exhibits generate their own special flair in the exhibition halls”, explains Managing Director DI (FH) Alexander Kribus, MBA, looking forward to the classic car weekend ahead.

A classic car universe in a class of its own

The Classic Expo zooms in on quality and out on variety, catering to a wide range of personal classic car interests. The show welcomes a large number of well-known automobile dealers, major names in the classic car community, and offers great opportunities to purchase items from private collectors. A high-quality parts market fills two halls, offering everything from spare parts and accessories to literature. Various clubs and associations share the stage for a very genuine classic car atmosphere.

Reasons to celebrate: Three special anniversary showcases

There are three automotive anniversaries to celebrate at the Classic Expo in 2024. **'75 years of Abarth'** is dedicated to the cult Italian brand with Austrian roots. A variety of models are to

Gender disclaimer: For the sole purpose of better readability, gender-specific spelling has been omitted.
All personal designations in this document are therefore to be understood as gender-neutral.



be exhibited, while Piccolo Museo Storico and official classic car expert Franz Steinbacher (Komm.Rat) present a photo exhibition. Pappas Classic is the Pappas Group brand with classic car expertise, and will be presenting **'60 years of Mercedes Benz 600'** – the Daimler-Benz luxury car in the 1960s and 1970s. The Hans-Peter Porsche Dream Factory pays homage to a perfect symbiosis of unsurpassed performance, pioneering design and technical innovation with **'50 Years of the Porsche 911 Turbo'**.

A car boot full of possibilities

On top of exhibits, vehicle sales, parts hunts and conversations with service providers and clubs, there's a great and well-organised programme of supporting events. Furthermore, information and insider tips can be acquired at presentations and expert talks. On **Sunday, 20th October at 11:00 a.m.**, the ÖAMTC Salzburg is scheduled to present **'Practical and interesting facts about classic cars and historic vehicles'**.

Classic car auction on Saturday

Visitors can look forward to more thrills **at 3pm on Saturday, 19 October**, as bidders race away off the grid when Humer, Granner & Co GmbH commences the 'Classic Cars & Vehicle Rarities' auction. This year's auction catalogue contains over 100 vehicles, including 16 motorbikes. The oldest models at auction, built in 1908, have a stunning 116 years under the hood. Bidding will start at 2,000 euros. This year's upper limit is expected for a 1964 Shelby Cobra 289 Mk II with an estimated value of up to 1.2 million euros. The complete auction inventory can be viewed at: <https://hg.auction/auktionen/>

The Classic Expo promises to deliver another top-class classic car weekend for all those who love and care about the world's rustiest hobby.

For more information – go to www.classicexpo.at

Please address all enquiries to: Mrs Denise Müller, BA

Marketing & Communication - T: +43 662 24 04 57 - mueller@mzs.at

Gender disclaimer: For the sole purpose of better readability, gender-specific spelling has been omitted.
All personal designations in this document are therefore to be understood as gender-neutral.



FACTBOX

20th Classic Expo Salzburg

18 - 20 October 2024 at the Salzburg Exhibition Centre

Opening hours:

Friday 09:00 - 18:00

Saturday 09:00 - 18:00

Sunday 09:00 - 17:00

Info and tickets: www.classicexpo.at

Admission prices:

Day ticket 19 EUR

Reduced day ticket* 17 EUR

Day ticket children (up to 12 years) FREE

* Students, military service, civilian service, SN-Card holders, ÖAMTC members, children 13-17 years old

Gender disclaimer: For the sole purpose of better readability, gender-specific spelling has been omitted.
All personal designations in this document are therefore to be understood as gender-neutral.